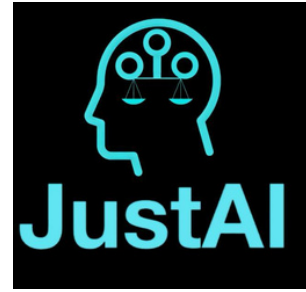


BI-MONTHLY NEWSLETTER



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REDEFINING LAW AND JUSTICE IN THE AGE OF AI

OUR SERVICES

Networking Opportunities: We proudly host the JUSTAI Community, a vibrant network of industry specialists, academicians, and student members focused on the intersection of law and artificial intelligence.

Training & Skill Enhancement: At JustAI, we organise various events like Seminars, Guest Lectures and Workshops that features field experts who share valuable insights on AI's impact on society and provide expert. Additionally, we provide courses led by industry experts and powered by AI technology, allowing you to learn at your own pace.

JUSTAI Information Hub: JustAI offers curated resources to stay updated on the latest developments and opportunities in Artificial Intelligence (AI). It serves as a centralized source for AI news, regulatory updates, governance frameworks, and more, designed to support professionals, researchers, and enthusiasts in traversing the rapidly evolving AI landscape.

TOP NEWS

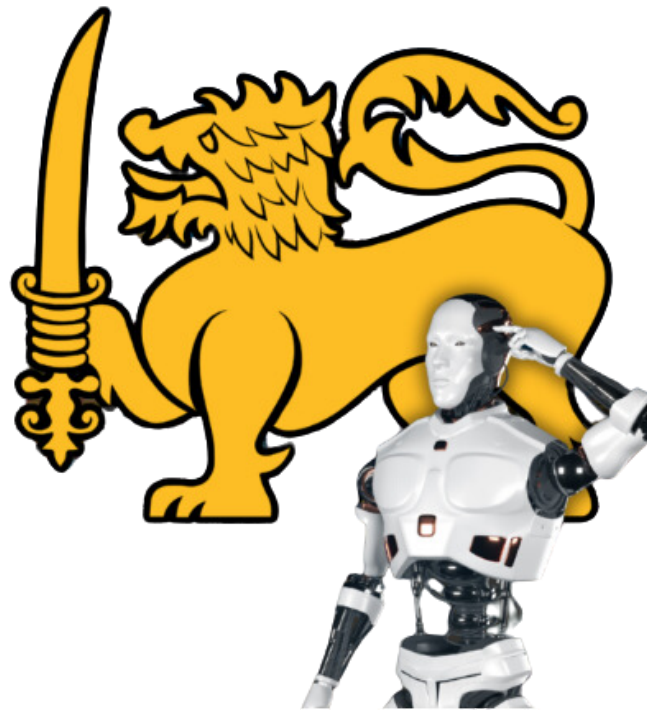
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SRI LANKA'S LEAP INTO AI GOVERNANCE (20TH SEPTEMBER 2024)

Sri Lanka's National AI Strategy, announced on September 7, 2024, emphasizes responsible AI governance through seven core principles: inclusivity, transparency, human-centricity, agile governance, collaboration, sustainability, and ethical development. The strategy focuses on fostering AI literacy, empowering citizens to understand AI's benefits and risks, and ensuring that AI-driven solutions align with national goals. It promotes safe experimentation, capacity building, and ethical AI practices to drive sustainable development, improve public services, and advance the UN's Sustainable Development Goals. Sri Lanka's inclusive, transparent, and future-ready approach aims to create equitable growth while protecting citizen rights. [Read More](#)



GEMINI DATA SUES GOOGLE FOR TRADEMARK INFRINGEMENT OVER AI BRANDING (20TH SEPTEMBER 2024)

Google's rebranding of its AI chatbot from "BARD" to "GEMINI" has led to a trademark lawsuit from Gemini Data Inc., filed in September 2024. Gemini Data claims Google infringed on its "GEMINI" trademark, despite the USPTO rejecting Google's trademark application due to likely confusion. The lawsuit emphasizes the power imbalance between small companies and tech giants, highlighting how larger corporations may leverage their resources against smaller competitors. The outcome of this case could set important precedents for trademark disputes in the AI industry, shaping how intellectual property rights are enforced in the tech sector. [Read More](#)



CALIFORNIA GOVERNOR GAVIN NEWSOM SIGNS DEEPPAKE AND OTHER AI BILLS INTO LAW (22ND SEPTEMBER 2024)



California is leading AI regulation with new laws addressing AI's societal impacts. Governor Gavin Newsom has signed bills criminalizing AI-generated deepfake nudes, mandating AI-generated content disclosure, and protecting election integrity. Notable laws include SB 926 and SB 981 targeting deepfake nudes, SB 942 requiring AI content to be labeled, and AB 2655, AB 2839, and AB 2355 ensuring election transparency. The entertainment industry is also impacted by laws protecting actors' likenesses. Senate Bill 1047, requiring AI safeguards against catastrophic harm, remains debated, highlighting California's role in global AI governance. [Read More](#)

A RECENT STUDY BY THE EUROPEAN COMMISSION HIGHLIGHTS THE POTENTIAL OF AI IN THE PUBLIC SECTOR (24TH SEPTEMBER 2024)

The European Commission's 2024 report highlights AI's transformative potential in the EU's public sector, particularly in healthcare, mobility, e-government, and education. AI can enhance citizen engagement, operational efficiency, and data analytics. However, challenges like complex procurement, data management issues, regulatory ambiguity, and concerns over AI bias hinder adoption. The report recommends increased funding, transparent AI systems, cross-border data sharing, and a focus on human-centric AI to address these barriers. Following these guidelines, the EU can lead in trustworthy AI adoption, revolutionizing public services and fostering smarter citizen-government interactions. [Read More](#)



EUROPEAN UNION SIGNS EU AI PACT WITH OVER 100 COMPANIES TO ENSURE TRUSTWORTHY AND SAFE AI DEPLOYMENT (26TH SEPTEMBER 2024)



The EU AI Pact, signed by over 100 companies, promotes ethical AI development aligned with the upcoming EU AI Act. Companies commit to three core actions: establishing AI governance strategies, mapping high-risk AI systems, and enhancing AI literacy. Additional pledges focus on transparency, human oversight, and mitigating risks like bias. Supported by initiatives such as AI Factories and the European AI Research Council, the Pact encourages innovation in sectors like healthcare and energy. The phased implementation of the AI Act, alongside voluntary compliance, positions the EU as a leader in both AI regulation and technological advancement. [Read More](#)

BHARTI AIRTEL INTRODUCES INDIA'S FIRST AI-POWERED SPAM DETECTION SOLUTION (27TH SEPTEMBER 2024)

Bharti Airtel launched India's first AI-driven spam detection tool on 25th September 2024, tackling the growing issue of spam calls and messages. The system processes over 1 trillion records daily, identifying 100 million spam calls and 3 million spam messages in real-time with a 97% accuracy rate for calls and 99.5% for messages. Utilizing a dual-layer defense mechanism at the network and IT systems levels, it ensures comprehensive spam detection without needing user action. The AI algorithm protects user privacy by analyzing metadata rather than content, aligning with TRAI regulations to curb unsolicited communication. [Read More](#)

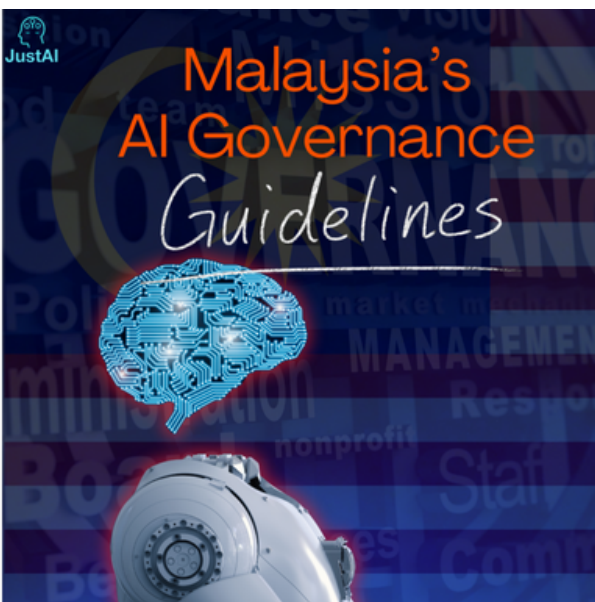


OPENAI TO PROVIDE OPEN ACCESS TO ITS TRAINING DATA AMIDST LEGAL BATTLE OVER COPYRIGHT INFRINGEMENT (28TH SEPTEMBER 2024)

Authors, including Sarah Silverman and Ta-Nehisi Coates, filed a lawsuit against OpenAI, accusing it of using copyrighted books from unauthorized sources to train ChatGPT. The case centers on whether OpenAI's use of copyrighted materials falls under "fair use," with implications for AI and copyright law. OpenAI has agreed to allow a select group to inspect its training datasets, marking the first time external review is permitted. The case's outcome could set a precedent for how AI companies handle data collection, potentially requiring explicit permissions from copyright holders. Similar lawsuits have been filed against Meta. [Read More](#)



MALAYSIA'S NATIONAL AI GOVERNANCE AND ETHICS GUIDELINES (28TH SEPTEMBER 2024)



On September 20, 2024, Malaysia's Ministry of Science, Technology, and Innovation (MOSTI) published the National Artificial Intelligence Governance and Ethics Guidelines (AIGE). These guidelines provide a comprehensive framework for responsible AI deployment, targeting end users, policymakers, and developers. AIGE emphasizes inclusivity, transparency, fairness, and accountability, aligning national AI practices with global standards. The guidelines prioritize human-centered AI, encourage risk mitigation, and ensure the ethical development of AI systems. They promote data privacy, inclusiveness, and fairness, serving as a blueprint for fostering trust in AI while supporting Malaysia's AI-driven economic growth. [Read More](#)